



**Lawyers on TV**  
Fieldwork Dates: 18th - 21st May 2018

**Conducted by YouGov**  
**On behalf of Editorial**

© Yougov plc 2018



#### **BACKGROUND**

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email [omnibus.us@yougov.com](mailto:omnibus.us@yougov.com) quoting the survey details

#### **EDITOR'S NOTES - all press releases should contain the following information**

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1134 adults. Fieldwork was undertaken between 18th - 21st May 2018. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

**Editorial**  
**Lawyers on TV**

US\_nat Sample: 18th - 21st May 2018



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
	A	B	C	D	E	F	G	H	I	J	K	L	M	

SkaAr. Which of the following most closely describes you?

Unweighted base	1134	481	653	268	345	521	235	246	402	251	852	110	103	69	391
<b>Base: All US Adults</b>	1114	551	563	353	323	438	229	226	407	251	742	130	167	74	467
I have neither attended law school nor passed the bar exam	58%	57%	60%	51%	61%	62%	61%	61%	54%	60%	66%	39%	39%	59%	50%
				C	C						K.L	*	*	K.L*	
I attended law school and passed the bar exam	4%	6%	2%	6%	5%	1%	3%	4%	5%	4%	3%	2%	9%	2%	3%
		B	E	E							*	J*	*		
I attended law school but have not passed the bar exam	2%	3%	2%	4%	2%	1%	1%	2%	2%	4%	1%	3%	5%	2%	2%
			E								*	J*	*		
I am currently in law school	0%	0%	0%	1%	-	-	1%	1%	-	-	1%	-	-	-	0%
											*	*	*		
None of these	33%	33%	33%	32%	30%	36%	33%	30%	37%	30%	28%	51%	42%	32%	41%
												J.M*	J*	*	O.P.Q
Don't know/Not sure	2%	1%	3%	5%	3%	-	2%	2%	2%	3%	1%	5%	5%	6%	3%
			E	E								J*	J*	J*	

Z0zhQ. In order to practice law, a person must pass the bar exam, a multi-day exam which tests the exam taker's knowledge of general legal principles and state laws. If you studied for it, do you think you could pass the bar exam?

Unweighted base	701	303	398	149	217	335	150	152	238	161	573	46	42	40	212
<b>Base: All US Adults who have neither attended law school nor passed the bar exam</b>	648	313	336	181	197	271	139	138	220	151	489	51	65	44	232
Yes, I think I could	53%	56%	50%	59%	51%	51%	53%	54%	53%	52%	52%	56%	53%	62%	40%
												*	**	**	
No, I don't think I could	47%	44%	50%	41%	49%	49%	47%	46%	47%	48%	48%	44%	48%	38%	60%
												*	**	**	O.P.Q

Ge9JE. Do you think lawyers on TV shows are shown as more intelligent or less intelligent than lawyers in real life?

Unweighted base	1134	481	653	268	345	521	235	246	402	251	852	110	103	69	391
<b>Base: All US Adults</b>	1114	551	563	353	323	438	229	226	407	251	742	130	167	74	467
Lawyers on TV are smarter than lawyers in real life	29%	31%	27%	20%	27%	37%	34%	27%	26%	31%	31%	25%	25%	24%	26%
						C.D						*	*	*	
Lawyers on TV are less smart than lawyers in real life	19%	23%	15%	24%	18%	15%	18%	19%	16%	23%	18%	13%	29%	17%	18%
		B	E									*	J.K*	*	
They are about equally smart	21%	18%	24%	23%	20%	22%	22%	21%	24%	16%	21%	31%	17%	16%	22%
			A						I			J.L*	*	*	
Don't know/Not sure	31%	28%	34%	33%	35%	27%	26%	33%	34%	30%	30%	31%	29%	43%	34%
			E									*	*	*	

bqW05. Do you think lawyers on TV shows are shown as more or less ethical than lawyers in real life?

Unweighted base	1134	481	653	268	345	521	235	246	402	251	852	110	103	69	391
<b>Base: All US Adults</b>	1114	551	563	353	323	438	229	226	407	251	742	130	167	74	467
Lawyers on TV are more ethical than lawyers in real life	22%	25%	19%	16%	21%	27%	30%	17%	21%	21%	21%	22%	27%	19%	19%
		B	C				G.H.I					*	*	*	
Lawyers on TV are less ethical than lawyers in real life	21%	23%	19%	29%	18%	17%	18%	24%	19%	25%	21%	20%	19%	28%	18%
			D.E									*	*	*	

**Editorial**  
**Lawyers on TV**

US\_nat Sample: 18th - 21st May 2018



Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

SkaAr. Which of the following most closely describes you?

Unweighted base	1134	390	223	130	564	7	131	52	331	49	265	869	381	328	267
<b>Base: All US Adults</b>	1114	356	185	106	502	6	124	43	396	43	253	860	384	327	235
I have neither attended law school nor passed the bar exam	58%	61%	71%	64%	63%	87%	47%	59%	56%	57%	58%	58%	57%	59%	69%
		N	N.O	N	T	**	*	*	*	*			AC	AC	Z,AA,AC
I attended law school and passed the bar exam	4%	3%	1%	15%	4%	-	1%	4%	4%	5%	7%	3%	2%	6%	6%
				N.O,P	**	*	*	*	*	*	Y			Z	Z
I attended law school but have not passed the bar exam	2%	2%	2%	3%	2%	-	3%	-	3%	-	2%	2%	2%	2%	4%
					**	*	*	*	*	*					
I am currently in law school	0%	-	2%	-	-	-	-	-	1%	-	-	0%	0%	1%	-
			O		**	*	*	*	*	*					
None of these	33%	33%	23%	18%	30%	13%	46%	37%	33%	38%	30%	34%	37%	31%	20%
		P,Q			**	R,V*	*	*	*	*			AB	AB	
Don't know/Not sure	2%	2%	2%	0%	2%	-	3%	-	3%	-	3%	2%	3%	2%	1%
					**	*	*	*	*	*					

Z0zhQ. In order to practice law, a person must pass the bar exam, a multi-day exam which tests the exam taker's knowledge of general legal principles and state laws. If you studied for it, do you think you could pass the bar exam?

Unweighted base	701	250	157	82	368	6	71	31	198	27	161	540	226	206	187
<b>Base: All US Adults who have neither attended law school nor passed the bar exam</b>	648	217	131	68	314	5	58	25	221	25	146	502	218	192	163
Yes, I think I could	53%	52%	65%	79%	54%	69%	46%	47%	52%	68%	57%	52%	46%	55%	61%
		N	N.O	N.O,P*	**	*	*	*	**	**				Z	
No, I don't think I could	47%	48%	35%	21%	46%	31%	54%	53%	48%	32%	43%	48%	54%	45%	39%
		P,Q	Q	*	**	**	*	*	**	**			AB		

Ge9JE. Do you think lawyers on TV shows are shown as more intelligent or less intelligent than lawyers in real life?

Unweighted base	1134	390	223	130	564	7	131	52	331	49	265	869	381	328	267
<b>Base: All US Adults</b>	1114	356	185	106	502	6	124	43	396	43	253	860	384	327	235
Lawyers on TV are smarter than lawyers in real life	29%	27%	36%	36%	34%	41%	31%	33%	20%	31%	28%	29%	27%	29%	35%
			N.O	N	V	**	V*	V*	*	*					Z
Lawyers on TV are less smart than lawyers in real life	19%	20%	17%	23%	20%	15%	13%	19%	20%	15%	22%	18%	16%	18%	26%
			**	**	*	*	*	*	*	*					Z,AA,AC
They are about equally smart	21%	23%	21%	14%	20%	30%	20%	19%	25%	16%	22%	21%	23%	25%	17%
		Q		**	*	*	*	*	*	*					
Don't know/Not sure	31%	31%	26%	28%	26%	14%	37%	29%	35%	36%	29%	32%	35%	28%	21%
				**	R*	*	*	R	*	*			AB		

bqW05. Do you think lawyers on TV shows are shown as more or less ethical than lawyers in real life?

Unweighted base	1134	390	223	130	564	7	131	52	331	49	265	869	381	328	267
<b>Base: All US Adults</b>	1114	356	185	106	502	6	124	43	396	43	253	860	384	327	235
Lawyers on TV are more ethical than lawyers in real life	22%	26%	18%	26%	25%	14%	26%	42%	15%	20%	24%	21%	19%	26%	26%
				V	**	V*	R,V,W*	*	*	*				AC	AC
Lawyers on TV are less ethical than lawyers in real life	21%	22%	27%	24%	21%	-	10%	17%	27%	18%	21%	21%	19%	21%	26%
			N	T	**	*	*	*	T	*					

**Editorial**  
**Lawyers on TV**

US\_nat Sample: 18th - 21st May 2018



Total	Prefer not to say
	AC

SkaAr. Which of the following most closely describes you?

	Unweighted base	1134	158
	<b>Base: All US Adults</b>	1114	167
I have neither attended law school nor passed the bar exam	58%		45%
I attended law school and passed the bar exam	4%		2%
I attended law school but have not passed the bar exam	2%		1%
I am currently in law school	0%		1%
None of these	33%		46%
Don't know/Not sure	2%		5%
			AA,AB
			AB

Z0zhQ. In order to practice law, a person must pass the bar exam, a multi-day exam which tests the exam taker's knowledge of general legal principles and state laws. If you studied for it, do you think you could pass the bar exam?

	Unweighted base	701	82
	<b>Base: All US Adults who have neither attended law school nor passed the bar exam</b>	648	76
Yes, I think I could	53%		51%
			*
No, I don't think I could	47%		49%
			*

Ge9JE. Do you think lawyers on TV shows are shown as more intelligent or less intelligent than lawyers in real life?

	Unweighted base	1134	158
	<b>Base: All US Adults</b>	1114	167
Lawyers on TV are smarter than lawyers in real life	29%		25%
Lawyers on TV are less smart than lawyers in real life	19%		16%
They are about equally smart	21%		17%
Don't know/Not sure	31%		42%
			AA,AB

bqW05. Do you think lawyers on TV shows are shown as more or less ethical than lawyers in real life?

	Unweighted base	1134	158
	<b>Base: All US Adults</b>	1114	167
Lawyers on TV are more ethical than lawyers in real life	22%		15%
Lawyers on TV are less ethical than lawyers in real life	21%		20%

**Editorial**  
**Lawyers on TV**

US\_nat Sample: 18th - 21st May 2018



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
They are about equally as ethical	24%	23%	25%	18%	25%	29%	22%	28%	23%	25%	27%	23%	16%	22%	25%
						C					L	*	*	*	
Don't know/Not sure	33%	29%	36%	37%	36%	27%	30%	31%	37%	29%	31%	35%	38%	32%	38%
			A	E	E							*	*	*	Q

J11g3. Do you agree or disagree with the following statement:  
Law is fundamentally a noble career

Unweighted base	1134	481	653	268	345	521	235	246	402	251	852	110	103	69	391
<b>Base: All US Adults</b>	1114	551	563	353	323	438	229	226	407	251	742	130	167	74	467
Strongly agree	18%	17%	20%	19%	14%	21%	19%	19%	19%	15%	19%	17%	18%	18%	18%
						D						*	*	*	
Somewhat agree	31%	31%	32%	24%	35%	35%	30%	33%	30%	34%	34%	34%	21%	21%	29%
					C	C					L	*	*	*	
Neither agree nor disagree	36%	37%	35%	40%	39%	30%	37%	29%	39%	35%	32%	37%	49%	45%	40%
			E	E				G				*	J*	*	Q
Somewhat disagree	9%	10%	9%	9%	9%	10%	9%	10%	8%	11%	10%	9%	4%	11%	6%
												*	*	*	
Strongly disagree	5%	6%	5%	8%	4%	4%	4%	8%	4%	5%	5%	3%	9%	5%	6%
			D,E									*	*	*	

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, X/Y, Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, Minimum Base: 30 (\*\*), Small Base: 100 (\*\*))

**Editorial**  
**Lawyers on TV**

US\_nat Sample: 18th - 21st May 2018



	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
They are about equally as ethical	24%	22%	25%	30%	27%	29%	27%	19%	20%	22%	24%	24%	26%	27%	22%
					V	**	*	*		*					
Don't know/Not sure	33%	30%	30%	21%	27%	57%	37%	23%	38%	40%	32%	33%	36%	26%	26%
						**	*	*	R.U	*			AA,AB		

J11g3. Do you agree or disagree with the following statement:  
Law is fundamentally a noble career

Unweighted base	1134	390	223	130	564	7	131	52	331	49	265	869	381	328	267
<b>Base: All US Adults</b>	1114	356	185	106	502	6	124	43	396	43	253	860	384	327	235
Strongly agree	18%	19%	18%	18%	19%	27%	24%	23%	15%	24%	23%	17%	22%	18%	17%
						**	V*	*		*			AC		
Somewhat agree	31%	30%	35%	38%	37%	17%	27%	28%	27%	24%	28%	32%	27%	36%	39%
					V	**	*	*		*			Z.AC	Z.AC	
Neither agree nor disagree	36%	35%	32%	26%	31%	14%	36%	31%	41%	40%	36%	36%	38%	32%	31%
						**	*	*	R	*					
Somewhat disagree	9%	11%	11%	12%	9%	29%	9%	13%	9%	6%	9%	9%	9%	9%	9%
		N	N	N		**	*	*		*					
Strongly disagree	5%	5%	3%	5%	4%	13%	4%	4%	7%	6%	3%	6%	5%	5%	4%
						**	*	*		*					

Cell Contents (Col

**Editorial**  
**Lawyers on TV**

US\_nat Sample: 18th - 21st May 2018



	Total	Prefer not to say
They are about equally as ethical	24%	20%
Don't know/Not sure	33%	45%
		AA.AB

J11g3. Do you agree or disagree with the following statement:  
 Law is fundamentally a noble career

Unweighted base	1134	158
<b>Base: All US Adults</b>	1114	167
Strongly agree	18%	12%
Somewhat agree	31%	23%
Neither agree nor disagree	36%	45%
		AA.AB
Somewhat disagree	9%	11%
Strongly disagree	5%	8%

Cell Contents (Col